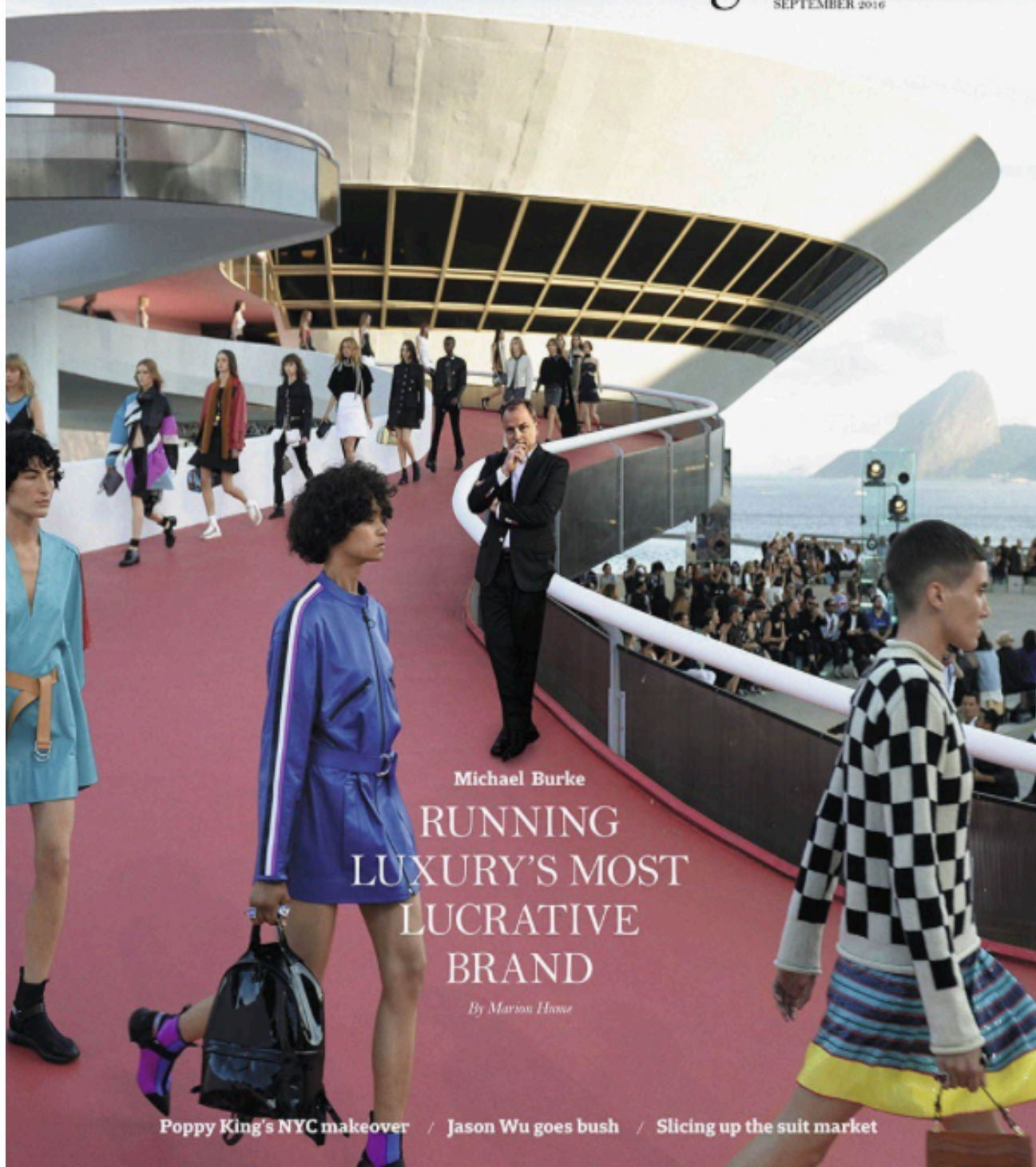


THE FASHION ISSUE

THE AUSTRALIAN Financial Review Magazine

SEPTEMBER 2016



Michael Burke

RUNNING LUXURY'S MOST LUCRATIVE BRAND

By Marissa Howe

Poppy King's NYC makeover / Jason Wu goes bush / Slicing up the suit market



When Danish-born chef and cookbook author Kille Enna came across a copy of Patrick Süskind's novel *Perfume* in her attic, she fell in love with the power of scent. "In a split second, perfume can change your mood," she says. "This intense, invisible and emotional sensation is precisely what I was missing in cooking."

Already smitten with spices, Enna became obsessed with the seductive concentrates of roots, seeds, leaves and flowers. The result? A collection of four drinkable scents, released in 2015 and now available online in Australia. The heavy glass flacons hold fine botanical extracts which can be spritzed into a glass of water or over a dry martini at serving, giving the drinker an intense, intangible experience, the culinary equivalent of chasing a dream.

"Compared to gastronomy, aroma is more extreme, perfumed, feminine, romantic, floral, mystic and poetic; and yet it is invisible," she says. "I would say it contains the same power as music."

[Jill Duplexin killeenna.com](http://JillDuplexin.killeenna.com)



Not so pure after all

When Angelin Preljocaj saw a Jean Paul Gaultier fashion show based on the fairy tale *The Little Mermaid*, he knew he'd found the man to design the costumes for his own take on a classic fairy tale, this one being *Snow White*. "At our first encounter ... he was writing things and taking notes and after one week he'd sent me 200 sketches of costumes," recalls the artistic director of Ballet Preljocaj. "Most of them are in the performance."

The French choreographer's *Snow White* premiered in Paris in 2008 and has since toured the globe but never been to this part of the world. Brisbane Festival director David Berthold has

changed all that, securing it as a centrepiece of his second festival, to be held from September 3 to 24.

Co-presented by the Queensland Performing Arts Centre and backed by Queensland tourism and events money, *Snow White* is based on Preljocaj's observation that better health among older women has spawned a new kind of mother-daughter rivalry.

"*Snow White* is exactly the problem that can lie in society, between mother and daughter," Preljocaj says. "I was thinking this is the period of a *Snow White* complex." Just the show for our botoxed beauties, then.

Pip Coates



Medici style

Florence may not have the high-end fashion caché of Milan but what it does have is the Galleria del Costume at Piazza de' Pitti. Located in the Pitti Palace in rooms overlooking the Boboli Gardens, this costume gallery provides an intriguing insight into the history of Italian fashion, from the mid-18th century to the present day. Among its highlights are the outfits Medici family patriarch Cosimo de' Medici, his wife Eleonora di Toledo and their son Don Garzia wore.



While in town, don't miss the Salvatore Ferragamo Museum (inset), which has more than

10,000 shoes on a continual display rotation, nor the Scuola del Cuoio, where you can watch

leather craftspeople and their apprentices at work. Somewhere to stay? Try Cardinal Alessandro de' Medici's Palazzo della Gherardesca, better known these days as the Four Seasons. Somewhere to shop? Head straight to Via de' Tornabuoni, with its parade of luxury brands including Armani, Bulgari, Cavalli and Ermenegildo Zegna. Begin at Piazza Antinori near the Antinori Palace and wind your way down to Palazzo Spini Feroni by the Arno. *Ralph Bertie*